



You sub out construction work, why not office work?

**PSCient – Sales, Marketing, Contact
Management System Features:**

Sales & Marketing

Standard Model & Option Pricing
Create Proposals for prospects
Customize client letters
Import mailing lists from 3rd party software
Create / Print contracts & change orders
Option / Color selection price book
Communicates with remote model
/sales centers/construction offices
Create auto mailing campaigns (pre-sale/post-sale)
Direct Mail Merge ability into Word Processing
Pre-defined follow-up procedures
User definable client profile selections
Demographic & Traffic Reporting

Sales Management

Track all sales activity
Create follow-up action items
Manage & Monitor selective activities
Quick view of hot prospects
User definable export structure
Merge data with spreadsheets
Reservation & Cancellation Reporting
Permit Status Reporting
Subdivision Reporting
Sales / Projection Reporting

Contract Administration

Mortgage Lender Control
Create Custom Contracts & Change Orders
Approval Process Reporting
Process color selections & options
Produce custom reports
Track reservations to closings

Inter-Office Communication

Create To-Do's (follow-up action items)
To-Do's can be assigned to others with due dates
To-Do's can be assigned to home sale, lot or client
Automatically creates history log by client
Critical To-Do notification
Quickly communicate issues with local office and remote sites
Easily assign (pass on) To-Do's
Updates main office & remote sites via standard phone line
Copy & organize e-mail in client detail

Construction Scheduling

Schedule updating push/pull future schedules
Schedule updates from off-site construction offices
Schedule changes updated by option selections
Specific subcontractor schedules
Subcontractor Projection Reports
Manage & report multiple schedules
Summary reports by subdivision
Duration reports for permitting
Produce work orders by vendor
Assign vendors to specific schedule tasks
Construction & management overview reports
Approve Purchase Order-as work complete

Warranty Management

Non-billable work orders
Schedule & follow up on warranty repairs
Hold payment on outstanding warranty issues
Notify accounting of warranty issues
On screen warranty status
Detail or summary reporting